

DIANA MANI

Digital Marketing Intern |
Content Creator |
Graphic Designer
Dubai, UAE

 dynamani.j@gmail.com
 Portfolio: universalpalette.com

KEY SKILLS

Digital Marketing Skills

- Social media content creation & scheduling
- SEO
- SEM / Google Ads (beginner-intermediate)
- Email marketing & automation basics
- Campaign planning, execution & optimization
- Competitor research & audience insights
- Google Analytics 4 (GA4) fundamentals
- Content strategy & brand messaging

Content Creation & Design

- Canva, GIMP, Pixlr
- Adobe Photoshop (basic),
- DaVinci Resolve, Canva Video

Web & Technical Skills

- WordPress, Elementor
- HTML, CSS
- Java, Python

PROFESSIONAL SUMMARY

- Creative and enthusiastic Digital Marketing Intern with hands-on experience in social media content creation, video editing, and website design using WordPress Elementor. Skilled in Canva, Pixlr, DaVinci Resolve, and beginner-level Adobe tools. Currently pursuing CDMM (Certified Digital Marketing Master) from Digital Vidya, gaining knowledge in SEO, SEM, analytics, email marketing, and campaign strategy. Passionate about producing visually appealing digital content and eager to contribute to a marketing team focused on growth and creativity.

EDUCATION HISTORY



- Master of Computer Applications (MCA) – RVS College of Arts & Science, India | 2007
- B.Sc. Computer Science - MG University, India | 2004

CERTIFICATIONS



- **CDMM** – Certified Digital Marketing Master (Ongoing) – Digital Vidya (2025)
- Sun Certified Java Programmer (SCJP)



- Microsoft SQL Server (MCTS)
- Python Certified Associate (PCAP)

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 [linkedin.com/in/diana-mani-48351623](https://www.linkedin.com/in/diana-mani-48351623)

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PROFESSIONAL EXPERIENCE



Digital Marketing & Design Intern 24 Royal Bloom, Dubai | June 2024 – June 2025.

- Designed 100+ social media posts for marketing campaigns and product promotions.
- Created video loops and visual showcases for exhibitions and client presentations.
- Developed 15+ responsive web pages using WordPress Elementor with strong visual consistency.
- Supported brand identity development through modern layouts, banners, and graphics.

Java Programmer (Early Career) CCS Technologies Pvt. Ltd., Kerala, India | Mar 2007 – Dec 2007

- Developed and tested Java-based business applications. Collaborated with software teams on coding, testing, and documentation. Gained structured programming and problem-solving experience.

PROJECT HIGHLIGHTS

- Exhibition Display TV Content – Created looping video showcases for trade shows.
- Corporate Marketing Video – Edited a professional video presentation for client pitches.
- **www.universalpalette.com**
Portfolio Website showcasing design projects.