

# DIANA MANI

## GRAPHIC DESIGNER & VIDEO EDITOR

 dynamani.j@gmail.com |

 Dubai, UAE

 Portfolio: [universalpalette.com](https://universalpalette.com)

(in progress)

### KEY SKILLS

- **Graphic Design Tools:** Canva, GIMP, Pixlr, Adobe Photoshop (basic), Illustrator (basic)
- **Video Editing Tools:** DaVinci Resolve, Canva Video
- **Web Design:** WordPress, Elementor, HTML, CSS (basic)
- **Digital Marketing:** Social media content creation, campaign design, brand storytelling
- **Other Technical Skills:** Java, Python, SQL, Automated & Manual Testing (Selenium, Jira)

### PROFESSIONAL SUMMARY

- Creative and detail-oriented Graphic Designer & Video Editor with a strong foundation in programming and software development. Passionate about visual storytelling and digital content creation, with hands-on experience designing 100+ social media posts, corporate videos, exhibition displays, and websites in Elementor. Skilled in combining design principles with technical expertise to deliver engaging, brand-aligned content.

### EDUCATION HISTORY



- Master of Computer Applications (MCA) – RVS College of Arts & Science, India | 2007
- B.Sc. Computer Science – MG University, India | 2004

### CERTIFICATIONS



- SCJP – Sun Certified Java Programmer
- MCTS – Microsoft SQL Server 2005
- PCAP – Python Certified Associate



- Ongoing: Digital Marketing Specialization (2025)

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 [www.universalpalette.com](http://www.universalpalette.com) (in progress)

(Check the site to see my works)

## PROFESSIONAL EXPERIENCE



- Digital Marketing & Design Intern
- 24 Royal Bloom, Dubai | June 2024 – June 2025.
- Designed 100+ engaging social media posts using Canva, GIMP & Pixlr.
- Created brand videos for social media, exhibitions, and client meetings.
- Designed company website (15+ pages) in WordPress Elementor with modern layouts.
- Produced exhibition display content for large screens & promotional campaigns.
- Developed marketing visuals that increased brand presence in both online and offline campaigns.
- Java Programmer (Early Career)
- CCS Technologies Pvt. Ltd., Kerala, India | Mar 2007 – Dec 2007
- Developed and tested Java-based business applications.
- Collaborated with software teams on coding, testing, and documentation.
- Gained structured programming and problem-solving experience.

## PROJECT HIGHLIGHTS

- Exhibition Display TV Content – Created looping video showcases for trade shows.
- Corporate Marketing Video – Edited a professional video presentation for client pitches.
- UniversalPalette.com – Personal portfolio website (in progress) showcasing design projects.